



BITS® Communications

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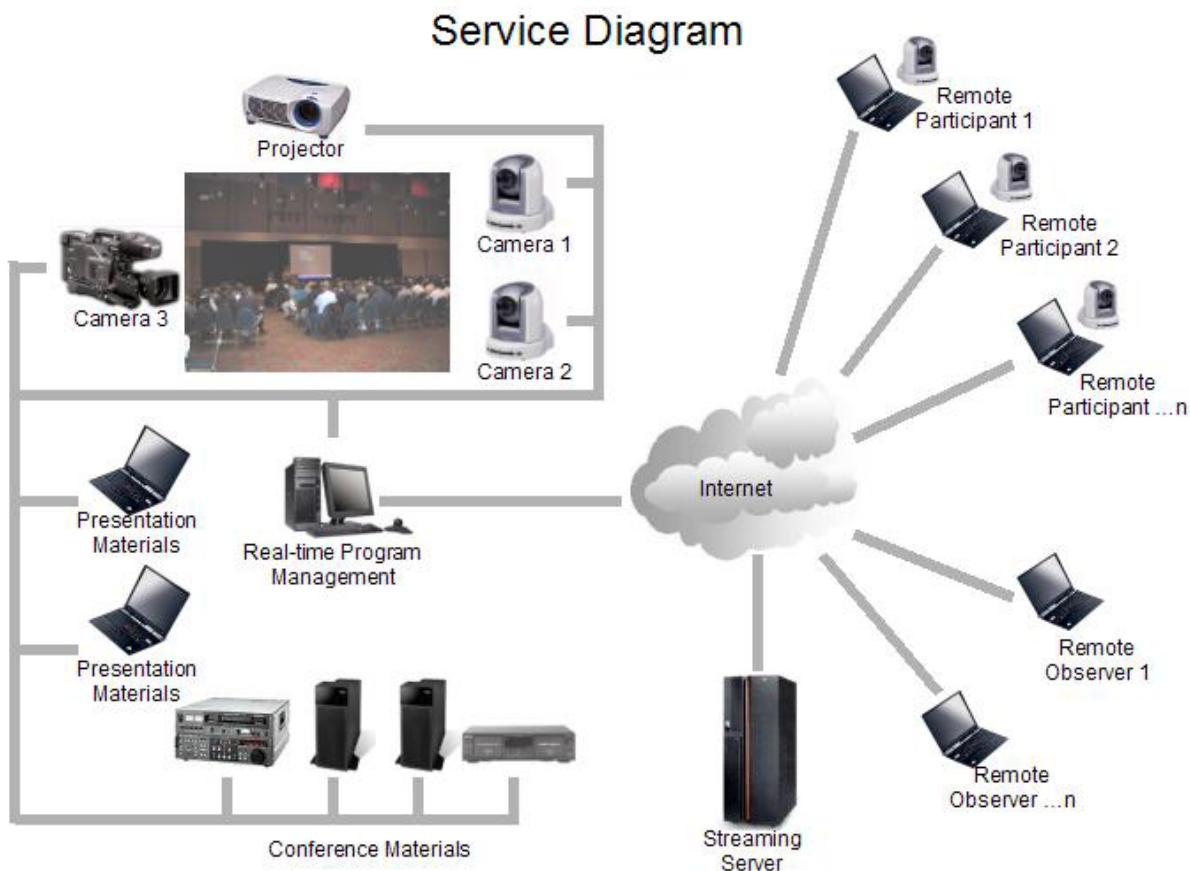
BITS® Communications offers innovative audio visual conferencing services including seamless broadcasting and remote participation capabilities on top of all the standard features you've come to expect from professional audio visual conferencing services.

How would you like to...

- Broadcast your event in real time locally or even globally without incurring costly satellite or proprietary per minute connection charges?
- Control fully the coverage of your event yourself?
- Archive the coverage of your event digitally for future viewing at the viewer's convenience?
- Make it possible for remote participants to join in the event through a fully interactive two-way video link seamlessly and economically?

Our services and our pricing follow the same guiding principle: your success is our success. We don't believe that you should need a graduate education to decipher how much our services cost. Therefore, we have customized three different Solution Packages that cover the requirements of most of our customers at very affordable all-inclusive rates. Of course, if your requirements call for something extra not covered by one of our Solution Packages, we'd be happy to work with you to tailor a solution uniquely appropriate for your needs.

Make your event truly special and reach the broadest possible audience by broadcasting it locally or globally. Archive the coverage of the event digitally for future viewing at the requester's convenience. Make it easy for busy, hard-to-get professionals to address your audience remotely and economically.



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Choose from one of the Solution Packages or call us at (301) 674-1468 to discuss your requirements.

SOLUTION PACKAGES

Small

Designed especially for events that are limited to a single location and do not require real-time broadcasting of the event coverage outside of the venue. All participants are present at the venue, and no real-time video conferencing feeds from remote participants are needed.

It is an integrated still and motion video, audio and graphics presentation and recording / broadcasting system that can be scaled to match the size of your conference.

The system is designed in such a way that it can unobtrusively cover events that take place in different locations - from small meeting rooms to great conference centers.

Others may provide only one or two cameras, to cover your event - we always provide three or more - which allows for a more complete coverage, with diversity of angles - which makes your meeting easier to follow.

Presentation materials can be beamed on to the screen, or distributed to monitors strategically positioned around the auditorium. At the same time, the presenter and the entire presentation can be recorded onto the video tape, or hard disk - for replay, editing or multiplication for tape or DVD distribution.

Refer to the Service Diagram overleaf.

Cost: \$500/hour
(Minimum 5 hrs = 2 set-up and strike + 3 hrs of coverage)
Cost: \$3500/day
(Minimum 10 hrs = 2 set-up and strike + 8 hrs of coverage)

Medium

In case that some of your presenters are not able to be physically present at the event, the system can accommodate such a situation by including the remote participants via video conferencing. They will be able to observe the proceedings, and will take part once their turn comes up.

During their delivery, remote participants will have at their disposal all of the tools that are available to the others at the main location.

The cost does not include the broadband connection to the Internet at the venue or the broadband connections to the Internet from the remote participants. Refer to the Service Diagram overleaf. The remote participants are responsible for their own computers and cameras. Of course, we would be happy to work with you to ensure that your remote participants are properly equipped or to provide the remote equipment at additional charge.

Cost: \$750/hour
(Minimum 5 hrs = 2 set-up and strike + 3 hrs of coverage)
Cost: \$6000/day
(Minimum 10 hrs = 2 set-up and strike + 8 hrs of coverage)

Large

Modern meetings are seldom limited to the conference setting - our system has been designed to provide live feeds to observers around the globe, or around the corner. If your program requires delayed viewing, or access on demand, it can be placed on our streaming servers where interested parties (or only registered participants - depending on your requirements) can access it and watch it.

You pay only for the amount of coverage actually viewed or downloaded by your access-on-demand audience.

The cost does not include the broadband connection to the Internet at the venue or the broadband connections to the Internet from the remote participants. Refer to the Service Diagram overleaf. The remote participants are responsible for their own computers and cameras. Of course, we would be happy to work with you to ensure that your remote participants are properly equipped or to provide the remote equipment at additional charge.

Cost: \$1200/hour
(Minimum 5 hrs = 2 set-up and strike + 3 hrs of coverage)
Cost: \$10000/day
(Minimum 10 hrs = 2 set-up and strike + 8 hrs of coverage)
Access on demand storage cost:
\$10/month for up to a daylong event
Access on demand access cost:
\$.10/minute